

2019 Ice Art Fest

The 2019 Ice Art Festival is scheduled to be held February 8 - 10, 2019 in Downtown Carlisle. Festival times will be Friday 4pm - 9pm, Saturday 9am - 9pm, and Sunday 10am-5pm. Last year's event was incredibly successful and brought over 20,000 people to downtown Carlisle in what can be a slow time of the year for our merchants. Take a look at just a few of the positive comments from businesses that participated in 2017 and 2018...

"Best day in 23 years" – Jeff Goss, Owner of Market Cross Pub & Brewery

"Increased sales 100% from the same weekend the previous year" – Whiskey Rebellion – Comfort Suites

"Our Ice Fest weekend sales were up 156% over my 11 year average for that same time frame." – Pat Craig, Owner – Pat Craig Studios

We are currently accepting single and multi-block ice sculpture sponsorships as well as event activity sponsors.



This is an example of a single Ice Sculpture. They can be vertical or horizontal.

Ice Sculpture Sponsor:

One Block Ice Sculptures – C1 Merchant (Penn to South; Bedford to West)	\$300
One block Ice Sculpture (Not in the C1 District)	\$400
<i>Giant & Multiple Block Sculptures – 2 or more Ice Blocks</i> Based upon Sculpture	\$300 per block
Throne Sponsor (Only one Available)	\$1500
Corporate Logo's ONLY are available at an additional charge	\$150

- More than one business may split the cost in a joint effort. All names will be attached to the sculptures and receive equal advertising opportunities.
- First come - first serve on choice of design.
- Choice of sculpture designs. No duplicates will be made.
- No refunds after November 30.
- Sculptures will be located in front of your store in the downtown area. If your business is not located in downtown Carlisle, it will be placed within the Festival designated location.
- The committee is not responsible for vandalism or acts of nature. Every effort will be made to ensure safety of all sculptures during the Festival. Security will be onsite.
- Inclusion in Ice Art Fest website, map and program guide.

Activities:

We are also looking for sponsors for our activities that will be going on throughout the weekend. Some of the activities being discussed include but are not limited to:

- Children's Movie at the downtown Carlisle Theatre
- Horse and Carriage rides for Friday Night, Saturday and Sunday
- Chili Cook-off
- Live Ice Sculpting
- Live Chain Saw Wood Sculpting
- Food Vendors
- Diamond Dig
- Strolling Minstrels, Magicians or other street performances

Advertising benefits include:

Logo on event website with corporate link

Logo ad on DCA website with corporate link 3 weeks link prior to the event

Logo on printed material including in-store flyers, posters & table tents

Simply fill in the **Ice Art Fest Participation Contract** when you know how you would like to participate. If you want to be a part of the Carlisle Ice Festival and have any questions, suggestions, concerns, or comments, please contact committee head, Larenda Twigg, Manager of The Carlisle Vault, at 717-382-8588 or at sales@carlislevault.com.

Carlisle Ice Festival Single Block Ideas

Ice Concepts
SCULPTURES IN ICE

www.IceConceptsInc.com



Carlisle Ice Festival Single Block Ideas

Ice Concepts

SCULPTURES IN ICE

www.IceConceptsInc.com



ICE ART FEST

Downtown Carlisle

ICE ART FESTIVAL PARTICIPATION CONTRACT

FEBRUARY 8, 9, 10, 2019

Thank you for participating in the Ice Art Festival. With your signature on this contract, both parties agree to provide agreed upon access, product, entertainment, and payment as negotiated and written within.

Sponsor Name: _____

Address: _____

Phone: _____ Email: _____

ICE BLOCK SPONSOR

1 BLOCK ICE SCULPTURE	\$ 300	\$ _____
ICE SCULPTURE (Outside C-1)	\$ 400	\$ _____
MULTIPLE BLOCK SCULPTURE	\$ 300 per block x #Blocks _____	\$ _____
ICE BAR SPONSOR	\$ 2500	\$ _____
ICE CAR SPONSOR	\$ 3000	\$ _____
ICE SLIDE SPONSOR	\$ 5000	\$ _____

ICE ART FEST SPONSOR

PLATINUM SPONSOR	\$12,500	\$ _____
GOLD SPONSOR	\$ 5,500	\$ _____
BRONZE SPONSOR	\$ 1,500	\$ _____
CORPORATE LOGO FEE	\$ 150	\$ _____

ICE ART FEST ENTERTAINMENT SPONSOR

STROLLING PERFORMERS	\$ 3000	\$ _____
LIVE CHAIN SAW SCULPTURE	\$ 1000	\$ _____
CHILI COOK-OFF SPONSOR	\$ 1000	\$ _____
LIVE SCULPTURES SPONSOR	\$ 1000	\$ _____
MOVIE SPONSOR	\$ 1500	\$ _____

**SPONSORSHIP/SCULPTURE DESIGN & OTHER NOTES:

Invoice will be sent upon signature of this contract. All Checks should be made payable to "Downtown Carlisle Association." ALL PAYMENTS DUE BY NOVEMBER 30TH.

 Sponsor Signature & Date

 DCA Signature & Date